

**LE**ASYS



# Stellantis, Leasys and Free2move eSolutions together at e\_mob 2021, the festival of electric mobility

- The three companies will participate in the 5<sup>th</sup> edition of the Festival, to be held in Milan from 16 to 19 October, with a large common stand dedicated to e-mobility
- Paolo Manfreddi, CEO of Leasys Rent and Head of Leasys New Mobility & Rent, and Elisa Boscherini Head of Public Affairs & Strategic Planning of Free2Move eSolutions, will take part in the round tables on zeroemission mobility scheduled for Monday 18 October

Turin, 14 October 2021

Saturday 16 October will see the start of **e\_mob 2021**, the 5th edition of the Festival of Electric Mobility: four days of exhibitions and conferences, in the centre of Milan, dedicated to zero-emission mobility. **Stellantis** will be present at the event with its **e-Mobility Business Unit**, the **Leasys** brand, leader in Italy in long-term rentals, and the **Free2Move eSolutions**, a joint venture specialized in the provision of technologies to guide the transition to electric vehicles.

United by their commitment to increasingly sustainable mobility, the three companies will play a leading role in both the exhibition and conference areas of the event. A large stand will be set up – located in Via dei Mercanti near Piazza del Duomo – where visitors will be able to admire some of the electric and electrified vehicles in the Stellantis range and examples of the most innovative mobility and charging solutions offered by Leasys and Free2Move eSolutions. Elisa Boscherini Head of Public Affairs & Strategic Planning of Free2Move eSolutions, and Paolo Manfreddi, CEO of Leasys Rent and Head of Leasys New Mobility & Rent, will take part in the round table scheduled for Monday 18 at 10:30.

Participation in e\_mob 2021 was organized by the **e-Mobility Business Unit** which, within Stellantis, is responsible for finding innovative, simple and cost-effective solutions **to guide customers towards electrified mobility**. The e-Mobility team is committed to three main strategic strands: **innovation**, seeking out cutting-edge services to serve the customer; **cooperation**, working with the best partners from different sectors to







create a competitive ecosystem of services; and **information**, sharing knowledge about new forms of sustainable mobility. An example of this approach is its participation in e\_mob, where Stellantis is supported by its mobility and charging solution partners, Leasys and Free2Move eSolutions.

Leasys will be present at the stand with **LeasysGO!**, the car sharing dedicated to the electric New 500. Visitors will be able to subscribe to the service by taking advantage of the **dedicated promo**, which includes free annual membership. LeasysGO! will also be the focus of **Paolo Manfreddi's address** at the conference "*PNNR, Budget Law and operational indications that can be set up by 2024*", together with the other sustainable mobility solutions by Leasys, including **CarCloud**, the first car subscription in Italy, with which you can access the world of electric cars in a convenient and advantageous way.

**Free2Move eSolutions** will display, next to the New 500 by LeasysGo!, the new **ePublic**, a charging station specifically designed to be used in car parks (both private and public) and able to charge in parallel two cars at 22 kW each. The stand will also exhibit two examples of **easyWallbox**, the ideal charging solution for private individuals, which can deliver charging power of up to 7.4 kW.

#### Stellantis

**Stellantis** is one of the world's leading automakers and a mobility provider, guided by a clear vision: to offer freedom of movement with distinctive, affordable and reliable mobility solutions. In addition to the Group's rich know-how and broad geographic presence, its greatest strengths lie in its sustainable performance, depth of experience and the wide-ranging talents of employees working around the globe. Stellantis will leverage its broad and iconic brand portfolio, which was founded by visionaries who infused the marques with passion and a competitive spirit that speaks to employees and customers alike. Stellantis aspires to become the greatest, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates.

### Comunicazione e-Mobility

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### Leasys

Leasys, a Stellantis Brand and a subsidiary of FCA Bank, a 50:50 joint venture between Stellantis and Crédit Agricole, was established in September 2001. Leasys provides a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short-, medium- and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. At the end of 2019, it launched the first car subscription service in Italy with CarCloud. With the Clickar brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalization in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands, Portugal, Denmark, Greece, Austria, and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. The Stores, which provide customers access to all the mobility services provided by Leasys, are now available in France and Spain as well and will open soon also in the other European countries where the company is operational. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Leasys has become a key operator also for







sustainable mobility. In fact, thanks to the over 1,000 charging stations installed in all the stores, Leasys has Italy's largest private electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates. For more information: <u>www.leasys.com</u>

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## Free2Move & Free2Move e-Solutions

Free2Move is a global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2Move puts the customer experience at the heart of the business to reinvent mobility and facilitate the transition to e-mobility.

Free2Move eSolutions is a joint venture between Stellantis and NHOA, aiming to become a leader in the design, development, manufacturing and distribution of electric mobility products. In a spirit of innovation and as a pioneer, the company will guide the transition to new forms of electric mobility, to contribute to the depletion in CO2 emissions. Visit our web sites: <a href="https://www.free2move.com">www.free2move.com</a>, www.esolutions.free2move.com.

## Comunicazione Free2Move eSolutions

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